

JANUARY 2010

## CESAR LAUREANO



Students, faculty, staff and patients returned to the University and The Eye Institute on January 4 to the sad news that **Cesar Laureano**, a much loved friend and co-worker, had passed away on December 23.

Cesar, a security officer at TEI for 20 years, is survived by his wife Harriet, his three sons and their families, which include six grandchildren and four great-grandchildren, and his mother and step-father. He also leaves behind his large extended TEI/Salus family and a legacy of good memories and good will.

Born in San Juan, Puerto Rico in 1948, Cesar moved to Philadelphia at the age of three. He graduated from Dobbins *(continued page four)*

## ANNUAL SERVICE AWARDS

The University's annual holiday party offered faculty and staff the opportunity to celebrate the season and one another, as **Dr. Thomas L. Lewis** recognized employees whose service ranged from five years to 45 years.

The Hafter Student Center gymnasium was festively decorated and a delicious buffet luncheon was presented by the talented staff at Williamson's for the enjoyment of all.

Employee awards were presented to **Dr. Harry Kaplan** (45 years); **Dr. Bernard Blaustein**, **Dr. Anthony Di Stefano**, **Ms. Milly Hoffman**, **Dr. Joel Silbert** and **Ms. Jeanne Zearfoss** (35 years); **Dr. Andrew Buzzelli** and **Dr. Susan Oleszewski** (30 years); **Mr. Alex Anderson**, **Dr. Elise Ciner** and **Dr. Charles Wormington** (25 years); **Ms. Renee Campbell**, **Ms. Catherine Feinstein**, **Dr. Andrew Gurwood**, **Dr. Helene Kaiser**, **Mr. Cesar Laureano**, **Ms. Janice Mignogna** and **Ms. Patricia Smith** (20 years); *(continued page four)*

## GIVING KIDS SIGHT DAY = JOB WELL DONE BY TEI

*by Dr. Susan Oleszewski, Vice-President for Patient Care Services at The Eye Institute*

When Public Citizens for Children and Youth (PCCY) invited The Eye Institute to be part of a citywide vision care coalition, we were happy to be included. PCCY studied the state of children's vision care in Philadelphia during the 2008-2009 academic year and discovered that the more than 13,000 children who had failed the state-mandated vision screening (primarily through the work of Philadelphia School District school nurses) had never received comprehensive eye care.

In response to this, PCCY established the Vision Care Coalition, a consortium of Philadelphia organizations interested in providing vision care services to every child in need. As part of PCCY's strategy, *Give Kids Sight Day* (GKSD) was created and it debuted on Saturday, November 21, 2009. Aggressively marketed through radio and television advertising, city health centers, and family outreach by the School District of Philadelphia, the event drew hundreds of families.

Each child who attended *GKSD* received a free vision screening. If the child failed the vision screening, they received a refraction (testing for eye glasses) and two pairs of eyeglasses, ordered at no charge to the child's family. The *GKSD* events took place at The Eye Institute and Wills Eye Hospital.

The public response to *Give Kids Sight Day* was amazing, with large crowds at both locations, demonstrating the great unmet vision care needs of Philadelphia children. At The Eye Institute more than 400 children received vision-screening services. Approximately 250 children failed the vision screening and went on to receive refractive care. As a result of refractive care provided on *Give Kids Sight Day*, over 330 pairs of eyeglasses were ordered at The Eye Institute alone. *(continued page four)*

## JANICE MIGNOGNA IS APME CONTRIBUTOR



**Janice Mignogna**, director of the Bennett Center for Practice Management, can add another item to her long list of accomplishments: author.

Ms. Mignogna wrote two chapters of *Business Aspects of Optometry, Third Edition*, a practice management manual of the Association of Practice Management Educators (APME).

The director of the Bennett Center since 1993, Ms. Mignogna has overseen the growth of the Center and *Perfect Eyesight*, an online job placement network service for those in the optometric professions, and worked to establish PCO as an approved practice appraisal and evaluation center endorsed by the American Optometry Association (AOA).

Ms. Mignogna recently celebrated her 20th anniversary with the University.

## DEAN BRAY MEMBER OF AAA TASK FORCE

**Dr. Victor Bray**, Dean of the Osborne College of Audiology, was invited to serve as a member of a recent American Academy of Audiology (AAA) task force that formed a response to the American Medical Association (AMA) Scope of Practice Data Series on Audiologists.

The AMA document supports the AMA legislative lobbying efforts; however, the American Academy of Audiology task force found that the document failed to accurately represent the current practices of audiologists in the provision of hearing and balance services.

The AAA task force sent communications to the American Medical Association - as well as throughout the audiology community - with correct information on the licensure and regulation of audiologists, the autonomous practice model of audiology (whereby audiologists do not work under the supervision of physicians), and the new education and training model for audiologists, which is built around a Doctor of Audiology (Au.D.) degree curriculum such as that offered by the Osborne College of Audiology.

## WE SALUTE

The University community warmly welcomes new member **Lydia Friel**, Accounts Payable Clerk

*Congratulations to the following members of the Salus University community on their latest accomplishments:*

**Alissa Coyne '11OD** and **Joseph P. Shovlin, OD, FAAO**, who co-authored a piece in *Review of Optometry*: "The Top 10 Research Articles in the Last Five Years." ([http://www.revoptom.com/CMSDocuments/2009/11/1109\\_RCCL%5B1%5D.pdf](http://www.revoptom.com/CMSDocuments/2009/11/1109_RCCL%5B1%5D.pdf))

**Tricia Dabrowski, Au.D.**, who gained national publicity for the University and the Pennsylvania Ear Institute in an article in the January issue of *Self* magazine. (<http://www.self.com/health/2010/01/future-health-worries>).

**Robert M. DiSogra, Au.D. '03**, who is the new president of the New Jersey Academy of Audiology.

## PCO ALUMNI: A FIRST

The first credentialed optometrists at St. Joseph Medical Center in Reading, PA are all graduates of the Pennsylvania College of Optometry.

**Glenn S. Corbin, OD, '82**; **Kerry J. Burrell, OD '03**; **Heidi L. Sensenig, OD, MS, '08** and **Karen L. Heaney, OD '09** now provide emergency medical eye care to assist the Emergency Department of the hospital. These optometrists also educate staff residents and physicians on medical eye care topics and the role of the Optometrist in the delivery of medical eye care.

### Save the Date! 2010 Alumni Reunion May 1 - 2, 2010

*Classes ending with 0 and 5:  
This is your reunion year!*

Please mark your calendar and check your mailbox. Hotel information and more will be sent later this month, and official invitations will be mailed in March.

*Start planning now - we hope to see you in May!*

## NCLVI TRIBUTE



The National Center for Leadership in Visual Impairment (NCLVI), funded by the US Department of Education, Office of Special Education Programs, was created in order to increase the number of leaders in the field of blindness and visual impairment. In 2005, the 14 university consortium welcomed its first NCLVI Fellows who pursued doctoral degrees with an emphasis in blindness and visual impairment.

In an excerpted email, **Dr. Kathleen M. Huebner**, Associate Dean, College of Education and Rehabilitation and NCLVI Project Director, tells of the generosity of two NCLVI contributors:

"Those who contributed time and talent to the NCLVI Project volunteered literally thousands of hours without promise of payment. It was always the intention of Glinda Hill (Program Officer, US DOE, Office of Special Education Programs), and myself that, if resources existed toward the end of the project, all who contributed would be sent a check as a gesture of appreciation.

When Bob Brasher (Vice President, Advisory Services and Research) and Debbie Willis (Director, Accessible Tests Department) of the American Printing House for the Blind received their checks, they purchased a stone engraved with the NCLVI logo at the Hall of Fame for Leaders and Legends of the Blindness Field in acknowledgement of the significant contribution of the NCLVI project."

The NCLVI stone is now on the Wall of Tribute in the Hall of Fame (shown above with Drs. Brasher and Willis). The Hall of Fame serves to preserve, honor, and promote the tradition of excellence manifested by the specific individuals it inducts. Dr. Huebner is Vice Chair of the Hall of Fame Induction Committee.

## LOOKING FOR TALES OF TEI

We would like stories about your time at The Eye Institute. Tell us about your first impression of TEI, the best/worst time you had there, or a memorable, funny, challenging or "aha" moment. Photos are welcome.

We'd like to hear "Tales of TEI" from anyone who was/is a student, resident, faculty, staff member and/or patient. (You may protect the names of the innocent; however, all submissions must have a name and contact information in case of questions!)

We need stories that are 300 words or less; however, we will accept tales of no more than 400 words. We may use all or part of a story, and all stories/photos will become the property of the University. We will accept stories until February 26, 2010.

Please mail or email your story to Peggy Shelly at [pshelly@salus.edu](mailto:pshelly@salus.edu) or Salus University, 8360 Old York Rd., Elkins Park, PA 19027-1516.

## SIGN UP FOR RUNNING CLUB

The Salus University Running Club is starting again this month. The running club trains as a group to participate in the 10 mile Broad Street Run.

You may sign up at the front desk of the Hafter Center or email [krosen@salus.edu](mailto:krosen@salus.edu) with your name, email address, experience level (beginner, intermediate, advanced) and T-shirt size. Members will be given training programs, tips and advice, and the opportunity to meet weekly for long runs.

This year the Running Club will participate in five races : Frostbite 5-Miler: Ambler, February 20; Broad Street Run: Philadelphia, May 2; Philadelphia Distance Run: September 19; Philadelphia Marathon: November 21. The date of the first meeting will be announced after sign ups are completed this week.

Whether you want to run your first mile or set a new personal record, the running club is for you!

## ERRATA

Our sincere apologies for two errors that occurred in the last issue of *Salutations*:

The names of six individuals were inadvertently dropped from the list of AAO meeting and convention participants: **Ms. Melissa Padilla and Drs. Jeffrey Nyman, Maria Parisi, Carlo Pelino, Mitchell Scheiman and Satya Verma.**

In the same issue, the name of a student volunteer at the Special Olympics was also omitted: **Jigna Patel '10OD.**

## Cesar Laureano (cont'd)

High School and served in the U.S. Army in Korea.

**Robert Horne**, Vice President and Dean of Student Affairs for the University, spoke on behalf of all of Cesar's friends and colleagues at Salus during the December 31 memorial service, assuring Cesar's family that the church would have been "overflowing" if the University had been in session, as more people would have known of Cesar's passing.

During the week of January 4, many of Cesar's Salus and TEI friends shared their memories. Salus Director of Security, **Joe Kellenbenz**, who knew Cesar for 16 years said, "Cesar was first and foremost a family man, who loved his wife Harriet and his three sons. Then came his extended PCO/Salus family. . . I will miss him as a co-worker, but most of all I will miss him because he was a true friend, 24/7. If you needed Cesar he was always there."

Security officer **Ozella Jenkins** remembered Cesar as a great friend who had "a kind, caring heart and loved his family. He would go an extra mile for anyone and do anything for you."

Cesar was noted for his teasing and TEI co-worker, **Geraldine Cunningham**, recalled how Cesar teased her about her many different hairstyles, calling her a different name for every new hairstyle, and noted she would miss Cesar's sense of humor and his smile.

Many co-workers were unaware that Cesar had been diagnosed with lung cancer in 2004. He leaves a legacy of unfailing humor and kindness for all who had the pleasure of knowing and working with him.

Cesar Laureano was a true friend, whose uplifting attitude and generosity of spirit often helped many of his friends and co-workers, all of whom will miss him greatly.

## SERVICE AWARDS (cont'd)

**Dr. James Caldwell, Dr. Abraham Gonen, Dr. Lynn Greenspan, Dr. Kathleen Huebner, Mr. Lawrence Jackson, Dr. Fabiana Perla, Ms. Jacquelyn Reading, Ms. Wendy Sontag, Ms. Debra Williamston, and Mr. James Wood** (15 years); **Ms. Marlene Hill, Ms. Kim Hartfield, Ms. Tracey Robbins, Mr. Edward Sloskey II, and Ms. Chawn Thomas** (10 years); **Dr. Patricia Dabrowski, Ms. Jill Johnson, Ms. Carolyn Mason, Dr. Mark Schwartz, Mr. Dan Sperling and Ms. Sharon Williams** (five years).

## AAO - NEW JERSEY

**8th Annual Educational Conference**  
**April 28 - May 2, 2010 Myrtle Beach, SC**  
**16 Hours of COPE Continuing Education**  
**\$475 CE/Registration**  
**Golf tournament/Hilton Embassy Suites**  
**For more information contact:**  
**Dr. Dennis Lyons**  
**dhl2020@aol.com / 732.920.0110**

## Giving Kids Sight Day (cont'd)

by *Dr. Susan Olezewski*

I was so proud of our team of interns and doctors. The crowds were large and the demand was great. Even though the event was supposed to end at 2:00 p.m., the number of children needing care required us to work past 6:00 p.m. Our staff worked tirelessly to provide services to as many children as possible. The wonderful public response made our entire eye care team feel good about the great work we were doing and all that we accomplished that day.

Approximately 90 children seen at PCO were recommended to return for additional care and it is likely these children will require eyeglasses. The cost of all follow up care and eyeglasses will be paid for through monies raised by *Looking Out for Kids*, The Eye Institute's annual fundraiser.

*Looking Out for Kids* began in 2007 to raise funds to provide vision care services at TEI to uninsured and under-insured children in Philadelphia and the surrounding communities. This past November, Lisa Nutter, First Lady of Philadelphia, and Kevin Curtis and Todd Herremans of the Philadelphia Eagles, were the event's celebrity co-hosts.

"Give Kids Sight Day" is expected to become an annual event in Philadelphia. The Eye Institute and its entire vision care team look forward to being an integral part of this great community partnership in 2010. (*Visit [www.TEIVision.com](http://www.TEIVision.com) to learn more about Looking Out for Kids and how to make a contribution.*)