

Alumni Association Board Meeting

April 30, 2011

Attendance: Dr. Linda Casser, Dr. Krista David-Anderson, Dr. David W. Friess, Dr. Thomas L. Lewis, Dr. John T. Ochsenreither, Dr. Robert A. Rosenberg, Dr. Kenneth W. Savitski, Dr. Robert N. Spivack, Dr. Nicholas Theisz, Dr. Harold Wiener, Ms. Lynne C. Corboy, Ms. Heather S. Giampapa

Dr. Ochsenreither called the meeting to order at 2:10 p.m. As there were no proposed changes to the February 29 meeting minutes, the minutes were unanimously approved.

Dr. Friess gave the Treasurer's Report. [Please see attached.] Recent expenses are as follows: \$1,000 each for two OD Commencement Award Winners, \$1,500 for AuD Commencement Award Winner and \$150 for Student Leaders at Reunion Dinner.

Dr. Ochsenreither gave the President's Report. The PCO Annual Fund goal for the 2010-2011 fiscal year is \$180,000. The College has received \$117,099 as of March 31, 2011, 65% of the goal. There is an additional \$5,566 in unpaid pledges. As of March 31, 2011the George S. Osborne Memorial Scholarship Fund had \$13,238 in hand with an additional \$3,117 in unpaid pledges.

As of the last week of April, 2011, the incoming Pennsylvania College of Optometry Class of 2015 had 160 matriculated students. The Osborne College of Audiology Class of 2015 had 19 matriculated students, 3 additional accepted students and the admissions office is still interviewing. The Physician Assistant Class of 2013 had 41 matriculated students and 3 additional accepted students. The Masters of Public Health Program had 16 students taking classes and has 2 applications for the Summer Quarter.

There was a discussion on the insurance program to be offered to Salus alumni through Meyers and Associates and Liberty Mutual. The program will offer a variety of insurance to alumni, such as health, auto and home. The Alumni Association will receive a royalty for purchased and renewed programs. A summer mailing will be sent to the graduating Class of 2011, offering them health insurance, as some may lose coverage upon graduation. An introductory mailing will be sent to all alumni, informing them of the policies offered through Meyers and Associates and Liberty Mutual.

Dr. Ochsenreither informed attendees of the proposed plan for equipment replacement at The Eye Institute. The plan is such that slightly used equipment from TEI will be offered to alumni after 1-2 years of use in TEI, with a small "facilitator fee" being paid to the Alumni Association for the Board's work in marketing the available equipment to alumni. The Alumni Association will facilitate the marketing needed to promote the equipment sales to the alumni. Representatives from TEI would demonstrate the equipment to interested parties. Discussions are ongoing.

Dr. Ochsenreither introduced Dr. Lewis. Dr. Lewis gave an update on The Eye Institute renovations. Tours were offered during the day of the Alumni Reunion. As of April 30, the renovations were nearly complete and the renovated first floor was expected to be complete and open the first half of May, 2011. Dr. Lewis, Lynne Corboy and Dean Casser had begun traveling to visit alumni and talk about fundraising opportunities.

Salus is continuing to maintain and grow the programs it currently has, as well as introduce new programs that maintain the traditions of the Pennsylvania College of Optometry and Salus University.

Dr. Ochsenreither introduced Linda Casser, Dean of PCO. Dean Casser gave an overview of the proposed Scholar's Program. PCO's Scholar Program will launch in summer, 2012 and will be a 36 month year-round program. Initially the program will consist of 5-10 students and will grow to a maximum of 15-20. The program will be different from PCO's core program, but will have equivalent credit hours. Accreditation and approval have been received, and the program will provide a new model for optometric education for a small number of focused students.

Dr. Ochsenreither gave the Awards Committee report on behalf of Dr. Tom Landry. The 2011 Albert Fitch Memorial Alumnus of the Year is Dr. Joseph P. Shovlin, PCO Class of 1980. Dr. Shovlin and members of his family will be at the Alumni Reunion Dinner to accept his award.

Dr. Ochsenreither gave the Nominating Committee report on behalf of Dr. Robert Spivack. There was great interest in the Alumni Association Board for the 2011-12 term, and Dr. Ochsenreither was pleased to announce the nomination of eight new trustees:

Robert Duszak, O.D. '02 Victoria Dzurinko, O.D. '02 Shereen Hakki, O.D. '95 Michael Katz, O.D. '83 Ryan McKinnis, O.D. '10 Amanda Marchegiani, AuD '10 Trinae Rosato, O.D. '00 Edward Zikoski, O.D. '85

Returning trustees: Tomi Browne, Au.D. '04 Krista Davis-Anderson, O.D. '96 Anthony A. Fiorilli, O.D. '76 Harry Kaplan, O.D. '49 Thomas J. Landry, O.D. '87 Gary S. Litman, O.D. '75 Robert A. Rosenberg, O.D. '61

Officers will serve the final year of their terms:

President John T. Ochsenreither, O.D. '88
President Elect Robert N. Spivack, O.D. '85
Vice President Kenneth Savitski, O.D. '87
Secretary Dennis H. Lyons, O.D. '73
Treasurer David W. Friess, O.D. '02

The ballot was unanimously approved.

Dr. Friess gave the Raffle Committee report on behalf of Dr. Harry Kaplan. For the 2011 "I" Care Raffle, each of the 450 raffle tickets were sold. Winners will be announced at the Alumni Reunion Dinner.

Dr. Ochsenreither adjourned the meeting at 3:15 p.m.