

ALUMNI ASSOCIATION MEETING

Sunday, January 26, 2014

10:00 a.m.

Salus University Board Room

Agenda

Board Members in Attendance: David W. Friess, Shereen Hakki, Amanda M. Marchegiani, Robert L. Owens, Annette R. Peppard, Kenneth W. Savitski, Robert N. Spivack, Allan S. Tocker

Board Members via phone: Marianne Denning, Robert S. Duszak, Ryan O. McKinnis, Kurt J. Moody, Althea L. E. Rhoden-Grey, Merle Silverbook

Faculty/Staff in Attendance: Victor H. Bray, Lynne Corboy, Jamie Lemisch, Michael H. Mittelman, Fabiana Perla, Richard Vause

Welcome and Introductions

Dr. Spivack welcomed the faculty and board members in attendance and led a round of introductions. The meeting was then convened.

Approval of Minutes for 5/4/13 meeting

Dr. Friess asked if everyone had reviewed the minutes and asked for approval. The minutes were approved as written.

Treasurer's Report

Dr. Marchegiani presented the report to the board. A copy of this report can be found at the end of this document.

University President's Update – Michael H. Mittelman, OD '80, MPH

Dr. Mittelman thanked everyone for their contributions to the University through their service on the Alumni Association Board. He shared some of what he learned from his 100 days of listening which included faculty's desire to have greater involvement in decision making and students wanting more access to study areas and technology. The University has already taken action on some items including major upgrades to campus wifi and email.

The University has embarked on a new strategic planning process involving input from students, alumni, faculty, and staff designed to gather input from stakeholders. Once completed, the strategic plan will represent the institution's road map for the next stage of growth and evolution. We will also be undertaking a facilities plan. As the University continues to grow we need to ensure that we are effectively using space.

Dr. Mittelman had the following additional updates:

- John M. Gaal, FACHE, formerly of Walter Reed National Military Medical Center, has been appointed to the newly-created position of vice president of clinical operations at Salus University.
- Sue Oleszewski, OD, MA has been appointed chief of staff to the University president.

- Janice Scharre, OD, FAAO has been appointed to the position of provost.
- The search is well underway for the dean of Pennsylvania College of Optometry with three candidates selected for interviews in April.

Alumni Insurance Program 101

Shaun R. Smith, National Account Manager, Liberty Mutual provided details on the Salus University Alumni Insurance program including details on the number of policies purchased. The Alumni Association brainstormed additional opportunities for marketing the program which included visibility at continuing education programs, sponsoring a lunch for students and include program information for new graduates.

Debrief on recent fundraising efforts

Cadillac/Windsor Eyewear - Rob Spivack

Dr. Spivack informed us that we had one alumnus take advantage of the partnership. At the time of the meeting we haven't received a check from Windsore Eyewear. Dr. Spivack said he would follow-up with his contact. We will offer another discount at Vision Expo East.

I-Optics - David W. Friess

At the time of this meeting we hadn't yet received the check from I-Optics. David said he would follow-up with them.

Guidelines for use of Alumni Association Funds – Amanda Marchegiani

Dr. Marchegiani will be taking the lead on developing funding guidelines and procedures for the Alumni Association funds. To start the conversation she asked the board for their input on what types of things they felt the Association should support. Ideas included the annual commencement awards, soiree, TEI renovation fund, SOSH. Both Dean Bray and Dr. Vause expressed continued support of the annual commencement awards noting that their students feel there is a lot of prestige to these awards and they motivate students to work harder. The board acknowledged that the current award structure does not include recognition to any programs in the College of Education and Rehabilitation. Dr. Mittelman expressed the need to support the full university and his sentiment was echoed by board members and faculty alike. The board agreed to schedule a meeting with the dean of Student Affairs, Jim Caldwell to discuss the student award process and determine a method to expand the Alumni Association's commencement awards to all the programs offered at the University.

Alumni Activities for 2014 - Jamie

Annual Meeting

This year's Alumni Association Annual Meeting will take place on May 18, 2014. Jamie proposed holding it at a hotel near Citizen's Bank Park followed by a ball game, Phillies versus the Cincinnati Reds. The board liked this idea and wanted students to be able to attend at an even lower price. The group rate for tickets is \$28 and the board agreed to offset the student ticket price to \$15. As for the substantive portion of the Annual Meeting, Dr. Mittelman suggested bringing in Larry McClure to discuss student indebtedness which board members agreed was a good topic.

AOA 2014 – Alumni Reception/Celebration, June 27, 2014

Jamie provided the board with an event update and asked for help in spreading the word. A number of suggestions for marketing opportunities were made including a some upcoming local continuing education programs. Additionally, Jamie explained that the Alumni Association Awards would be presented at this event with the exception of the Audiology Alumnus of the Year, who would be receiving her award at a reception at AudiologyNOW!.

ALUMNI ASSOCIATION

**Quarterly Treasurer's Report
FY 2013-14
Through November, 2013**

Balance as of July 1, 2013	\$72,214.89
Income	
Revenue	\$ 0
Interest & Dividend	\$ 98.47
Gains (losses)	\$ 6,809.15
Expenditure*	\$ (6,000)
Balance as of November 30, 2013	\$73,122.51

*Expenditures

Physician Assistant Commencement Award - \$1,000

TEI Pledge Payment - \$5,000