

Sunday, September 29, 2019
10:00 a.m.

Salus University Classroom South Wing 301

Alumni Association Meeting Agenda, September 29, 2019

Members in attendance: David Friess, Alta Fried, Barry Eckert, Bob Owens, Kate Braemer, Amanda Marchegiani, John Collini, Brooke Kreummling, Jacquie Patterson, Beth Tonkery, Melissa Trego

Members via Phone: Robert Rosenberg, Kurt Moody, Blaine Littlefield, John Dziadul, Rita Chaiken, Nina Buckley-Ess

Minutes taken by Zachary LaBarth

The meeting was private and took place on the morning of Sunday the 29th, at 10:00am.

1. Welcome and Introductions – David Friess, OD '02, FAAO 2.

- a. Welcoming newest IA team members
 - i. Jacquie Petterson--Interim VP of Institutional Advancement and Community Relations

Approval of Minutes – Alta Fried, OTR/L, Secretary

- a. Approved
 - i. Minutes were accepted without revisions
 - ii. Minutes were emailed to board members in advance of this meeting. Copies are available upon request.

3. Alumni Association President's Report – David Friess

- a. Bylaws
 - i. Number of board members

- ii. Term restrictions with the current board members
 - i. Reminder of the purpose of the board, role of your position, structure of committees, and and structure of offices
 - ii. Dr. Friess calls for more structure moving forward
- b. Improvement on Attendance
 - i. Review byelaws: Members are required to attend and participate in at least two scheduled board meetings or activities, per year.
- c. Fundraising for the board
 - i. Funding of student travel grants
 - ii. Applications for research, service, etc.
 - iii. Opportunity for Alumni to provide support to students who chose to engage in educational travel
 - 1. Dr. Bob Owen comments providing a historical graph showing the downward trend of funds over the last 4 years, which have dropped from \$72,000 to \$64,000
 - 2. Dr. Marchiagiani has proposed a plan moving forward
 - 3. Suggestions welcomed from all
 - iv. Kate Bremer feels we can do a much better job to collect funding, suggesting the idea to reach out to the surrounding community members keeping them up to date on these types of events and opportunities
 - v. Dr. Littlefield comments:
 - 1. He and his wife pledge \$5,000 to the Alumni Association
 - vi. Dr. Friess discusses value of the Alumni Association to the students at the University.
- d. Collective donation to Centennial Campaign
 - i. Contributions are still on going for Centennial.
 - ii. Dr. Friess calls for Alumni to still consider donating, would like to see 100% participation
- e. Current Calendar of Events
 - a. Giving Week:
 - i. October 7-11, 2019 marks the first ever Salus Giving Week when alumni, parents, faculty, staff and friends come together to promote the importance of philanthropy and giving back to our University community.
 - b. Funding opportunities:
 - 1. Funding Opportunities:
 - 2. University Fund
 - 3. Centennial Scholarship Endowment

4. Osborne Memorial Scholarship Fund
5. Joseph C. Tol and Memorial Scholarship Fund (PCO)
6. Facilities - General
7. Salus Hall - S300 (in honor of Anthony F. DiStefano)
8. Sensory Garden
9. Patient Simulation Lab
10. Friends of Low Vision (FeinbloomCenter)
11. Looking Out For Kids (Optometry & Audiology)

c. Conferences:

Conference	City	Event Date	Count	Event Time	Event Location	Room
PA Long White Coat	East Norriton, PA	10/14/2019	50	5:00 - 7:00 p.m.	Presidential Caterers	
POTA	King of Prussia, PA	10/18/2019	30	7:00 - 9:00 p.m.	True Food Kitchen	Patio
AAO	Orlando, FL	10/25/2019	100	7:30 - 9:00 p.m.	Orange County Convention Center	Orchid Room
LOFK	Philadelphia	11/2/2019	300	6:30 - 10:30 p.m.	Hilton City Ave	Ballroom
ASHA	Orlando, FL	11/22/2019	90	8:30 - 10:00 p.m.	Orange County Convention Center	Plaza Ballroom I
International Graduate Reception	Singapore	12/8/2019	40	7:00 - 9:00 p.m.	Regent Singapore	Cuscaden Room, level II

d. Centennial Tour

i. Centennial Ice Cream Party

1. October 7th, 2019
 - a. 11:30am-1:30 pm
 - b. The Eye Institute Cafe
2. October 11th, 2019
 - a. 11:30am-1:30pm
 - b. Hafter Student Community Center

ii. Remaining Stops

1. Orlando, FL (AAO) - Friday, October 25, 2019: 7:30 - 9:00 p.m.
2. Pittsburgh, PA - Tuesday, November 5, 2019: 6:00 - 8:00 p.m.
3. Boston, MA - Tuesday, November 12, 2019: 6:00 - 8:00 p.m.
4. Chicago, IL - Tuesday, November 19, 2019: 6:00 - 8:00 p.m.

e. CE by the Sea

- i. What: CE by the Sea (12 COPE hours for ODs pending)

- ii. Where: Barcelo Resort, Aruba
- iii. When: February 20-22, 2020
- iv. Cost for CE: \$500
 - 1. www.salus.edu/cebythesea
- f. Looking Out for Kids
 - i. What: 13th Annual Charity Fundraiser
 - ii. Vision Bus and Hearing Bus will be parked outside
 - iii. Funds collected for Audiology and Optometry
 - iv. Kate mentioned redesigning the image to be more inclusive to the hearing impaired
 - v. Where: Hilton Philadelphia City Avenue
 - vi. When: November 2nd, 2019 @ 6:30pm
 - vii. Cost: \$150 per ticket
- g. Possibility of doing a "tour" for the Audiology milestone coming up in the upcoming years

4. Alumni Association Award Nominations Review and Recommendations

- a. David Friess mentioned upcoming Alumni Association Award Nominations/Nominees, Descriptions for all alumni awards can be found on salus website
- b. Kate Braemer calls for nominations and asks all Alumni to donate and nominate
- c. David Friess mentions that everyone look at the criteria before submitting a nomination
- d. Kate Braemer clarifies that there is a list of current and past recipients specific awards
- e. David Friess makes his closing comments, and moves the focus to Dr. Barry Eckert to give University Update.

5. University Update – Dr. Barry Eckert

Dr. Eckert mentioned that Salus continuous to be an innovative institution of excellence that is widely respected and regarded across the country.

- a. General University Updates
 - i. Overall FY2020 Enrollment on Target
 - 1. Overall on target, total of 12,200 which is 100 above where the number was last year
 - 2. Applicant pools are flat and stable

- a. Increasing Scholarship Funding
 - b. Had to do some negotiating with incoming AuD students
 - 3. Increasing Recruitment Efforts – also “Word of Mouth”
 - a. Alumni called to speak on their experience here at Salus and promote the school to students who are looking to enter the medical field
 - ii. Middle States Commission on Higher Education (MSCHE)
 - 1. MSCHE approved the self-study design
 - 2. Steering Committee and Working Groups completed a GAP analysis
 - 3. Working to close gaps and prepare the report
 - 4. Site visit scheduled for 2021/2022
- b. Academics
- i. Audiology
 - 1. Site visit in the Spring
 - 2. Granted full re-accreditation for 8 years (maximum allowed) by ASHA CAA
 - 3. No concerns or citations
 - ii. Speech Language Pathology
 - 1. Received first site accreditation in Salus history
 - 2. Granted initial accreditation for 5 years (maximum allowed) by ASHA CAA
 - iii. Occupational Therapy
 - 1. Granted full re-accreditation for 7 years (possibility of 10 years pending two clarifications) by ACOTE
 - iv. National Board Certification Pass Rates
 - 1. PA, SLP, OT, AuD, all had 100% pass rates
 - v. Graduate Programs in Biomedicine
 - 1. Four successful thesis defenses in April 2019
 - vi. International Programs
 - 1. Offering Clinical MS to International Students
 - 2. Increased enrollment from Saudi Arabia/Offset by decreased enrollment from China
 - 3. Established optometric education partnerships with Hadassah College (Israel) and Rangsit University (Thailand)
 - vii. New Post-Baccalaureate Program
 - 1. 14 students enrolled in new two-semester certificate program

- 2. Designed for students looking to complete prerequisites and prepare for admission to a health care program
- viii. Pursuing Next New Programs
 - 1. Focus on Orthotics & Prosthetics
 - a. Rapidly growing area of interest
 - 2. Occupational Therapy Assistant
 - a. High demand area
 - b. First undergraduate program in Salus history
 - c. Have letter of intent submitted for a site visit in 4 years
- c. Clinics
 - i. Patient numbers growing
 - ii. The Eye Institute (TEI)
 - 1. Strong Residency Program -- Wider Geographic Draw
 - 2. Satellites at East Falls, Chestnut Hill, Norristown, U Sciences
 - 3. New Satellite Clinics in Progress
 - iii. Pennsylvania Ear Institute (PEI)
 - 1. PEI at TEI
 - 2. Booth installed at TEI to allow Audiology work
 - iv. Speech Language Pathology
 - 1. Piloted telepractice Services
 - v. Salus Interdisciplinary Patient Questionnaire
 - vi. Tele-Health
- d. Tele-Health Project SUITE
 - i. Salus
 - ii. University
 - iii. Institutional
 - iv. Telehealth/Teleprofessional in
 - v. Education
 - vi. Looking to the future and the possibility of Telehealth being a large part of the healthcare profession
 - 1. Teaching our students about telehealth is a must
- e. Facilities
 - i. South Lower Level almost complete
 - ii. New Phone System installation scheduled for October
 - iii. Current/Next Projects:
 - 1. Sensory Garden
 - a. Outdoor space for faculty, students and patients/clients of all programs
 - 2. Simulated patient lab and fourth floor classroom renovations

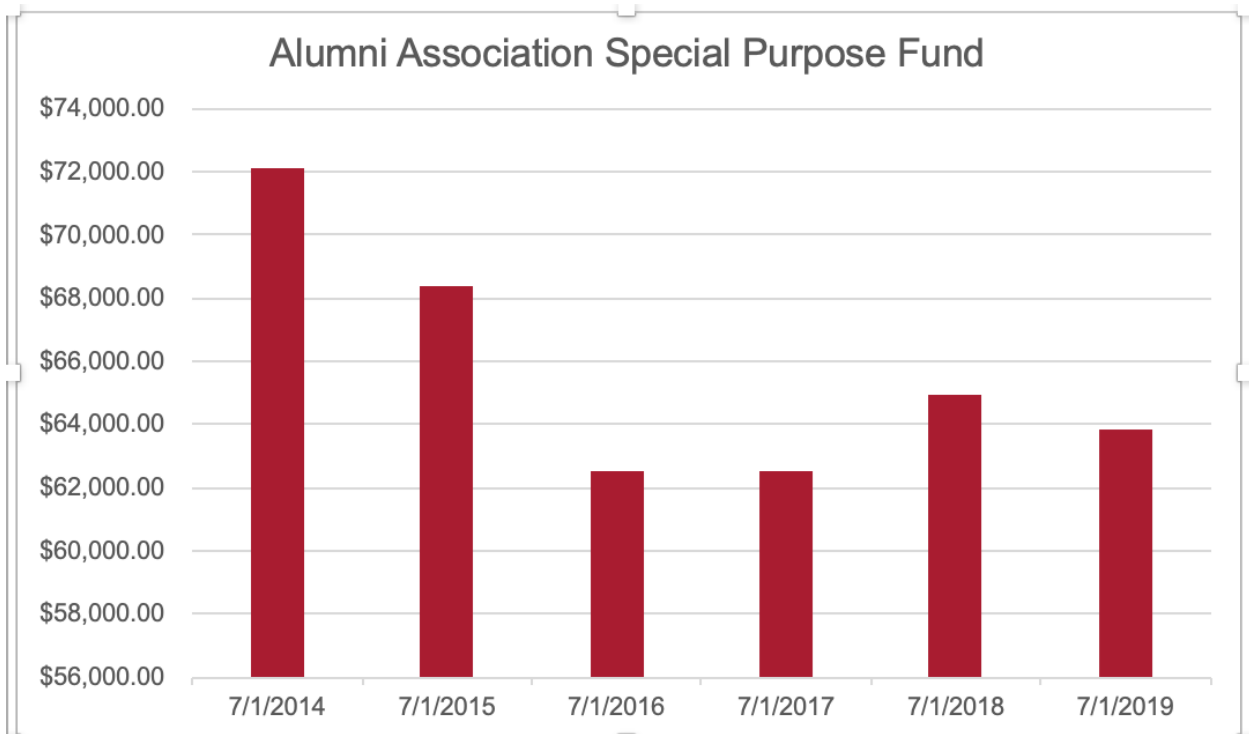
- a. \$500,000 Redevelopment Assistance Capital Program (RACP) Award from Pennsylvania
- b. Senator Haywood photo op
- 3. RFP for Dining Services and Cafeteria Remodel

6. Treasurer's Report – Dr. Bob Owens

- a. Thanks to Dr. Littlefield for his donation, calcs fo
- b. Balance as of July 1st was \$63,868.39.
- c. Report shows revenue of \$0, but with Dr. Littlefields donation there is now \$5,000
- d. \$3,000 to be going out in travel grants for students

7. Travel Grant Funding Report – Kate Braemer

- a. Snapshot shows past 5 years or special purpose funds and travel grants. Funds have dipped, but have risen again, due to the donation from Dr. Littlefield



8. Next meeting and Annual Meeting

- a. Next Meeting:
 - i. Date: Sunday, January 19th
 - ii. Time: ?
 - iii. Location:
 - iv. Motion
 - 1. 1st Dr. Owens
 - 2. 2nd Dr. Rosenberg

- b. Annual Meeting
 - i. Possibly July
 - ii. Possibility of being combined with a fundraiser
 - iii. When: Possibly Sunday, July 12th
 - iv. Location: Possibly at the New City Winery
 - v. Zachary LaBarth mentioned MANNA has rooms large enough to hold meeting
 - 1. Meeting and some service
 - vi. Discovery Center
 - 1. Meeting and team building opportunity
 - vii. NBC 10

Contact Katen Vople with all donations for Alumni Giving Week

- a. 215-780-1393
- b. She can process gifts, as well as designate where they should go
- c. Goal is 100 gifts

- Motion to adjourn
 - 1st Amanda Marchegiani
 - 2nd Dr. Treigo
 - Meeting closed at 11:30am