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Rachel Stengel Named Marketing Specialist for Clinical Operations at Salus University

Elkins Park, Pa. – Rachel Stengel was recently named Marketing Specialist for Clinical Operations at Salus University. Salus University is an internationally recognized academic institution offering a wide-range of graduate, professional degree and post-graduate residency programs for healthcare professionals.

In her new position, Stengel oversees marketing, communication strategies, content development and community outreach for Salus University Health, which includes the university's three clinical facilities - The Eye Institute, Pennsylvania Ear Institute and the Speech Language Institute.

Previously, Stengel served as the marketing communications coordinator for Pond Lehocky Stern Giordano law firm where she handled content development and public relations efforts in addition to providing event planning support.

Stengel received a Bachelor of Arts degree in public relations with a minor in event planning from Rider University in New Jersey. Additionally, she received a certificate in leadership from Rider University, and a certificate in project management from Temple University.

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About Salus University

Salus University, founded as the Pennsylvania College of Optometry in 1919, today is a diversified, globally recognized professional academic center of learning that offers a wide range of degree programs in the professions of Optometry, Audiology, Physician Assistant, Public Health, Education and Rehabilitation for the Blind and Visually Impaired, Biomedicine, Occupational Therapy and Speech-Language Pathology. Salus operates four clinical facilities in the Philadelphia area that provide highly specialized vision, hearing and balance, and speech-language pathology services. The University has more than 1,200 students, including PhD candidates, and more than 14, 300 alumni worldwide. For more information, please visit www.salus.edu.