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## Annamarie Saracino Named Assistant Director of Communications for Salus University

**Elkins Park, Pa.** – Annamarie Saracino was recently named Salus University's assistant director of Communications. Salus University is an internationally recognized academic institution offering a wide-range of graduate, professional degree and post-graduate residency programs for healthcare professionals.

In her new position, Saracino will assist the director of communications in developing a communications strategy across multiple platforms to help increase the visibility of Salus University. She is also responsible for developing and coordinating all written content, press releases, photographs, and digital communications for multiple University publications and events.

Previously, Saracino served as the marketing and outreach coordinator for Clinical Operations at Salus University, where she produced patient care newsletters, updated printing and marketing collateral and oversaw all community outreach activities and events. Prior to that, she was an administrative coordinator at the University of Pennsylvania Ryan Veterinary Hospital.

Saracino received a Bachelor of Arts degree in communication with a minor in art history from La Salle University in Philadelphia. Additionally, she is a certified nutrition consultant with the American Aerobic Association International and International Sports Medicine Association.

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## About Salus University

Salus University, founded as the Pennsylvania College of Optometry in 1919, today is a diversified, globally recognized professional academic center of learning that offers a wide range of degree programs in the professions of Optometry, Audiology, Physician Assistant, Public Health, Education and Rehabilitation for the Blind and Visually Impaired, Biomedicine, Occupational Therapy and Speech-Language Pathology. Salus operates four clinical facilities in the Philadelphia area that provide highly specialized vision, hearing and balance, and speech-language pathology

services. The University has more than 1,100 students, including PhD candidates, and more than 12,500 alumni worldwide. For more information, please visit <a href="https://www.salus.edu">www.salus.edu</a>.