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Pennsylvania Ear Institute of Salus University Sponsors Hearing Aid Donation and Upgrade Event in Recognition of Better Hearing and Speech Month

Elkins Park, Pa. – The Pennsylvania Ear Institute (PEI) of Salus University is offering the local community a chance to give back and upgrade their current hearing aids in honor of May's Better Hearing and Speech Month. From May 22-31, 2017, anyone who brings in their current hearing aids to PEI for donation will receive \$250 off the purchase of each new hearing aid (up to a \$500 discount).

All donated hearing aids must be functioning. PEI's audiologists will clean all traded-in devices and prepare them to be donated to someone in need through Lions Clubs International, the world's largest service organization dedicated to providing numerous types of service for health, youth, elderly, the environment and disaster relief both home and abroad.

PEI director and pediatric audiologist, Dr. Lindsay Bondurant, hopes the event will help connect those in need with the assistive listening technology they require and give current hearing aid wearers the ability to explore new, upgraded devices.

"Our primary goal is to raise awareness about the importance of hearing and the effects of hearing loss, in hopes that people who are struggling to hear clearly, or know someone who is having difficulty hearing, seek a consultation with a licensed audiologist," she said.

To schedule an appointment for the event call 215.789.4736 or click here.

About Salus University

Salus University, founded as the Pennsylvania College of Optometry in 1919, today is a diversified, globally recognized professional academic center of learning that offers a wide range of degree programs in the professions of Optometry, Audiology, Physician Assistant, Public Health, Blindness and Low Vision Studies, Biomedicine, Occupational Therapy and Speech-Language Pathology. Salus operates four clinical facilities in the Philadelphia area that provide highly specialized vision, hearing and balance, and speech-language pathology services. The University has more than 1,200 students, including PhD candidates, and more than 11,300 alumni worldwide. For more information, please visit www.salus.edu.