Salus University Fundraiser for Kids Raises $170,000

(From left) Kate Braemer, LOFK volunteer; Cathie Muhr, former coordinator of the University's School Vision Program; Dr. Brandy Scombordi-Raghu, director of the University's School Vision Program; Dr. Michael Mittelman, Salus University president; Geoff Brandon, TD Bank regional vice president; and Jacqueline Patterson, the University's vice president of institutional advancement and community relations.

Elkins Park, Pa. — Salus University hosted its 14th annual "Looking Out for Kids" (LOFK) fundraiser event virtually May 1, celebrating a milestone of reaching $170,000 in donations

with more than 100 people tuning in to the livestream charity event. Funds raised from LOFK impact economically disadvantaged children who need vision and hearing services in Philadelphia and its surrounding counties. Working closely with school nurses, The Eye Institute (TEI) of Salus, one of the University's four clinical sites, deploys the Mobile Vision Care Unit, affectionately nicknamed the "Big Red Bus," to schools throughout Philadelphia and beyond to provide complementary vision screenings. The financial resources necessary to support the community initiative come from the annual LOFK charity fundraiser as well as additional support from organizations local to the University. Proceeds raised during this year's event will specifically go toward upgrades for the revitalization of the "Big Red Bus" to provide more care on the road in the years to come. For more information about the University's LOFK initiative, visit www.salusuhealth.com/lofk.

About Salus University
Salus University, founded as the Pennsylvania College of Optometry in 1919, today is a diversified, globally recognized professional academic center of learning that offers a wide range of degree programs in the professions of Optometry, Audiology, Physician Assistant, Blindness and Low Vision Studies, Biomedicine, Occupational Therapy and Speech-Language Pathology. Salus operates four clinical facilities in Philadelphia and Montgomery counties that provide highly specialized vision, hearing and balance, and speech-language pathology services. The University has more than 1,200 students, and more than 14,000 alumni worldwide. For more information, please visit www.salus.edu.