



For Immediate Release:
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Pennsylvania Ear Institute of Salus University to Host Hearing Events in November

Elkins Park, Pa. – In an effort to create awareness in the community about hearing loss, the Pennsylvania Ear Institute (PEI) of Salus University will host an educational open house and complimentary hearing screenings this November.

The open house, slated for Saturday, November 4, from 1:00 to 4:00 p.m., will include a variety of activities. Community members are encouraged to bring a friend or family member.

Activities include:

- Tours of PEI.
- Hearing screenings.
- Demos of hearing aids and other technology.
- Children's activities.
- Meet the Experts hour from 2:00 to 3:00 p.m. with short talks on tinnitus, hearing aids, balance and pediatrics.
- Door prizes.
- Sneak previews of upcoming events.

The complimentary hearing screenings which will also be offered Tuesday through Thursday, November 7-9, are by appointment only. Participants will also receive a \$250 discount off the cost of a pair of hearing aids. This offer is good until Dec. 31, 2017.

More than 48 million Americans of all ages have some degree of hearing loss, but most adults wait an average of seven years before seeking treatment. While hearing loss can be gradual, studies have shown untreated hearing loss may affect an individual's quality of life, self-esteem and brain health. The American Speech-Language-Hearing Association recommends regular hearing screenings for both children and adults.

The Pennsylvania Ear Institute of Salus University is an educational-clinical audiology practice. As the clinical facility of the Salus University Osborne College of Audiology, PEI's doctors of audiology are specialists in diagnosing and managing hearing loss and vestibular disorders in

patients of all ages. PEI offers some of the most advanced technology in the region to evaluate and treat hearing and balance conditions.

To schedule your free hearing screening, reserve your place at the open house or to learn more about PEI, call 215-780-3180.

About Salus University

Salus University, founded as the Pennsylvania College of Optometry in 1919, today is a diversified, globally recognized professional academic center of learning that offers a wide range of degree programs in the professions of Optometry, Audiology, Physician Assistant, Public Health, Blindness and Low Vision Studies, Biomedicine, Occupational Therapy and Speech-Language Pathology. Salus operates four clinical facilities in Philadelphia and Montgomery counties that provide highly specialized vision, hearing and balance, and speech-language pathology services. The University has more than 1,200 students and more than 11,300 alumni worldwide. For more information, please visit www.salus.edu.
