



Sunday, July 12, 2020, 10:00 a.m.
Salus University Virtual Alumni Association Board Meeting
Agenda

Members in attendance via Cisco Webex meetings or phone: Dr. Amanda Marchegiani, Merle Silverbook, Dr. Robert L. Owens, Caitlin Anderson, Dr. Nina T. Buckley-Ess, Dr. Rita R. Chaiken, Kinshasa A. Coghill, Dr. John A. Dziadul, Jr., Alta R. Fried, Dr. David W. Friess, Dr. Jason B. Hales, Dr. Andy Lau, Dr. Dennis H. Lyons, Dr. Robert A. Rosenberg, Zachary D. Saunders, Bridget T. Turnbach

Staff in attendance via Cisco Webex meetings or phone: Kim Blodgett, Dr. James Caldwell, Dr. Barry Eckert, Brooke Kruemmling, Sharon Marcy, Dr. Michael Mittelman, Jacquie Patterson, Olivia Sweger, Dr. Melissa Trego

Minutes taken by Juliet Plucinik

1. Welcome and Introductions – David Friess, OD '02, FAAO
 - a. Introductions
 - b. Attendance: Introductions as listed above.
2. Alumni Association President's Updates – David Friess, OD '02, FAAO
 - a. Remembering Dr. Harry Kaplan and his legacy of support
 - i. Established scholarship, bench, and room named after Dr. Harry Kaplan
 - ii. Possibility of renaming Salus Cares Raffle in memory of Dr. Harry Kaplan
 - iii. 2020 Salus Cares Raffle Winners (Held on June 12, 2020)
 1. Virginia Alvarado
 2. Derrick Artis, OD '89
 3. Dick Bennett, OD '79
 4. David Dozack, OD '81
 5. Douglas Glazer, OD '73 and Dr. Stefanie Scheingold
 6. Dr. Leslie Mintz Scholarship Foundation
 7. Jeffrey Kraskin, OD '80
 8. Emily Regan, AuD '20
 9. Jenna Sembra, OD '16 and Jenna Sembrat
3. Approval of Minutes from 1/19/20 –David Friess, OD '02, FAAO
 - a. Motion to approve David Friess
 - b. Second Andy Lau
 - c. All in Favor
4. Treasurer's Report - Bob Owens, OD '80, FAAO
 - a. Balance as of May 31, 2020: \$62,876.23
5. Committee Updates
 - a. Awards Committee David Friess, OD '02, FAAO
 - i. 2020 Alumni Awardees – Celebration planned for August 2020 for a small ceremony or virtual video
 1. Brandi Burns, MMS '16, PA-C: Physician Assistant Alumna of the Year
 2. Andrew Gurwood, OD '89, FAAO, Resident '90: Albert Fitch Memorial Alumnus of the Year
 3. Faye Miller, O&M '14: Blindness and Low Vision Studies Alumna of the Year
 4. Kathryn Dowd, AuD '08: Audiology Alumna of the Year Award
 5. Alta R. Fried, MSOT '14: Occupational Therapy Alumna of the Year Award

6. Vittorio Mena, OD '14: Public Service Award
 7. Bhawan K. Minhas, OD, FAAO, Resident '13: Distinguished Service Award
 - ii. New committee chair: Dr. Kurt Moody
 - b. Nominating Committee- David Friess, OD '02, FAAO
 - i. Treasurer Nominations for Executive Committee
 1. Bob Owens, OD '80 to serve as Treasurer and Secretary
 - ii. Ballot Proposed and Passed
 1. Motion to approve: Bob Rosenberg
 2. All in favor
 - c. Finance Committee-- Bob Owens, OD '80, FAAO
 - i. Travel Grant Report
 1. \$2,000 of travel grants budgeted for FY20 Session 2 were not used
 - a. Carry funds over to next session
 2. FY21 Session 1 travel grant application process delayed
 3. Proposed to offer less funds for travel because of virtual meetings now to give more students opportunity for grant.
 - a. Suggested by Merle Silverbook.
 4. Motion to committee to re-examine guidelines: Andy Lau
 5. Second Amanda M. Marchegiani, AuD '10
 6. All in favor
 - d. Bylaws Committee – Amanda M. Marchegiani, AuD '10
 - i. Review of current bylaws
 1. Last amended in 2009
 - ii. Suggested amendments
 1. Proposed change: Each position is a one-year term and each individual must be a director for at least two years before joining executive committee
 2. Proposed change: Increase the number of directors (must be odd number)
 3. Proposed changes and current by laws sent for review. Plan to vote October 1st meeting
 - e. Special Events & Reunions– Amanda M. Marchegiani, AuD '10
 - i. Committee chair needed
 - f. Student Relations – Amanda M. Marchegiani, AuD '10
 - i. New committee chair. Email Amanda if you are interested.
 1. Rita R. Chaiken, AuD '03
6. Thank you to outgoing members – David Friess, OD '02, FAAO
 7. University Update – Michael Mittelman, OD '80, MPH, MBA, FAAO, FACHE
 - i. Note- Additional details can be found in the summer board meeting PowerPoint. Reach out to Olivia Sweger (osweger@salus.edu) to request a copy.
 - b. All classes tracking to be full
 - c. OD Scholars cohort on board
 - d. COVID-19 Timeline
 - i. Recap of the past months
 - ii. Spring commencement went off well as it possibly could
 - iii. Fall commencement trying to be made outdoors
 - iv. CARES Act enacted – \$503K to Salus
 - v. Virtual/Emergency clinics going well
 - vi. Students returned to clinic July 6
 - e. Response to COVID-19
 - i. All didactic/face-to-face pivoted to instruction online

- ii. Student safety priority
 - iii. Planning for Summer and Fall
 - iv. COVID-19 testing through Jefferson Health's JeffConnect
- f. Current State of Play in Higher Ed: How bad is it?
 - i. Economic Impact: At least \$350M or more for private non-profit schools alone
- g. Our Current State of Play
 - i. Developed responsive plan based on data and scenario planning
 - ii. Actively following admission numbers
- h. Academics
 - i. College of Education and Rehabilitation
 - 1. The National Leadership Consortium in Sensory Disabilities (NLCSD) had four scholars from BLVA Defend dissertations
 - ii. College of Health Sciences
 - 1. PA Program
 - a. The class of 2019 achieved 98% first-time pass rate on the PANCE, exceeding the national mean of 93%
 - iii. Osborne College of Audiology
 - 1. Class of 2020: 27 of 29 passed (93%)
 - iv. Pennsylvania College of Optometry
 - 1. Pilot program between TEI, 2020 Now & National Vision/Walmart launched
 - 2. ACOE residency site visit for Primary Care/Ocular Disease, Low Vision Rehabilitation, and Pediatric Optometry/Vision Therapy completed
 - v. Graduate Programs in Biomedicine
 - 1. Fourteen students are currently enrolled, one a PhD candidate
 - 2. One PhD student successfully passed his dissertation defense
 - vi. Post-Baccalaureate Program
 - vii. MS in Orthotics and Prosthetics Update
 - 1. Pro forma accepted by Finance Committee
 - 2. Dr. Chad Duncan, Orthotics & Prosthetics program director at Northwestern University, engaged as a consultant
 - viii. MSCHE Accreditation Update
 - 1. Self-study Working Groups completed initial drafts
 - ix. Reorganization of University Colleges into CHER
 - 1. CHER Dean search: still progressing
 - 2. Expected to "Go Live" at beginning of fall 2020 semester
- i. Advocacy, Collaboration & Education
 - i. Diversity, Equity and Inclusion Committee (DEI)
 - 1. Hiring a Special Assistant for Diversity and Inclusion
- j. PA Modernization Project
- k. TEI Operations
 - i. Safety at TEI: Pre-screening, marked arrows, equipment modifications
 - ii. First virtual commencement
 - iii. Presidential Awards 2020
- l. Questions
 - i. David Friess – Any plans to expand PA program?
 - 1. Unable to expand program, creditors limit to 50 seats
 - ii. David Friess – Do you see aspects of virtual learning being more permanent in the future?
 - 1. Personal opinion, yes; Moving towards tele-medicine and online learning
 - iii. Bob Rosenberg: Who do we communicate with to sign up for a committee?
 - iv. Bob Rosenberg: How to donate to honor Dr. Harry Kaplan?

1. Communicate with Olivia if you are interested in donating.
8. IA Update – Jacquie Patterson
 - a. Centennial Campaign Update:
 - i. Our goal \$5 Million, total raised \$4.9 Million (99% of the goal as of June 30,2020)
 - ii. Need to replace big red bus for Audiology, Optometry, and Speech and Language Programs; Goal is \$350,000, very close to goal.
 - iii. Scholarships
 - iv. David Friess: Upon completion are there other plans to recognize full completion of campaign?
 1. Big announcement in Fall. Number of initiatives in the works to wrap up to complete goal. Put up plaque to honor certain level of donor that will be housed at the university's Elkins Park campus. Likely virtual.
9. Alumni Affairs Update – Olivia Sweger
 - a. COVID-19 Response
 - i. 2020 graduates received Alumni Association tote and mask
 - ii. Alumni website redesign
 - b. Virtual CE Additions
 - i. Free virtual CE offered
10. Upcoming Events– Olivia Sweger
 - a. Cancellation of spring and summer events
 - b. Fall Events TBD
 - c. CE by the Sea – Postponed to 2022
 - d. Alumni Weekend - June 2021
 - i. Annual Meeting - Elmwood Park Zoo
 - ii. Reunions 0s and 5s, 1s and 6s
 - e. Addition/Adaptation of Virtual Events
 - i. Reunion web meetings
 - f. LOFK Update
 - i. New date: 5/1/2021
 - ii. National Constitution Center
 - iii. Ticket price: \$195
 - iv. Updated logo
11. Other Business?
 - a. Motion to end David Friess
 - b. Second Bob Owens
 - c. All in favor
12. Next meeting: Thursday, October 1, 2020
 - a. 6-8 p.m.
 - b. Virtual: Call details to follow

Thank you for joining us!